

ANNOUNCEMENT!

BESAW TIRE

STOCK GOES UP

TO \$105 PER SHARE AT 6 O'CLOCK P. M. SATURDAY

AUGUST 4, 1917

Of the Limited Amount of Stock Originally Set Aside to be Sold at
Par ---\$100 per share--- There is Only a Small
Portion Remaining Unsubscribed

No More Subscriptions for Stock Will be Accepted After 6 o'Clock P.M. Saturday
August 4th, 1917

If You are Interested in Getting in on the Ground Floor on Some of this Unsold
Portion of Stock Originally Set Aside, Before the Rise Goes Into Effect, Return
the Coupon Below. Do not Feel Obligated in the Least in Returning this Coupon,
for it is our Pleasure to Give you any Information you Desire Concerning the
Terms of Payment, etc.

Phone 1468 for appointments to talk the proposition over with us personally

The BeSaw Tire and Rubber Company
Ardmore, Oklahoma

TEAR OFF HERE AND MAIL!

COUPON.

THE BESAW TIRE & RUBBER COMPANY,
P. O. Drawer 570,
Ardmore, Oklahoma.

DEAR SIR:

I am interested in further information concerning the terms
of payment, etc., on BeSaw Tire Stock, which is now selling at
par.

Name

Street

Telephone No. City

BIG RUBBER SHOW

RUBBER SHOW AT RINGER'S DRUG STORE, SHOWING THE RAW
MATERIALS THAT GO INTO THE MANUFACTURE
OF THE "BESAW TIRE."

Upon display is a large piece of the long staple Sea Island cotton
fabric; there will also be a piece of the same kind of fabric coated with
pure gum rubber, which is one of the processes through which the
fabric goes before it is made into a tire. There is also on display a
piece of cushion stock, and breaker strip combined, these go into the
tire between the carcass and the outside tread; they are in their un-
vulcanized state.

There is on display a large piece of fine ribbed smoked sheet, Ceylon
rubber in the exact condition or form in which it is packed and shipped
to the BeSaw Tire & Rubber Co., direct from the natives of Ceylon.
With it a large piece of what is called fine pale crepe rubber, in the form
it is prepared for shipment. Together with all this is a piece of the
tread as it is built up ready for the tire builder to place on tires.

There are a number of other interesting rubber demonstrations in
this display.